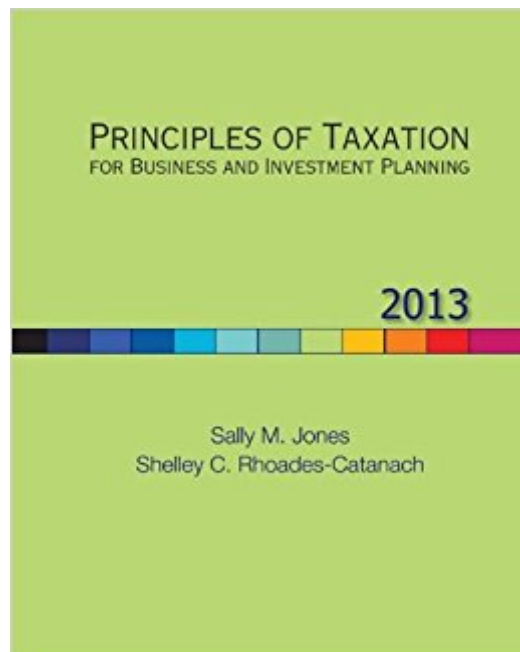




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# **Principles Of Taxation For Business And Investment Planning, 2013 Edition**



## Synopsis

Principles of Taxation for Business and Investment Planning focuses on the role taxes play in business and investment decision, presenting the general roles of taxation and discussing its implications for all tax-paying entities before delving into a specific exception. The benefit of this approach is a strong grasp of the fundamental principles informing taxation rules. This helps students comprehend the framework of the tax system, making future changes to the tax code easier to understand-no matter how many there are. Unlike traditional introductory texts, Principles of Taxation for Business and Investment Planning downplays the technical detail that makes the study of taxation such a nightmare for business students. This text attempts to convince students that an understanding of taxation is not only relevant but critical to their success in the business world. Don't just teach your students the tax code; teach them how the tax code affects business decision making with the 2013 edition!

## Book Information

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## Customer Reviews

Sally Jones received her Ph.D. at the University of Houston. She taught at the University of Texas at Austin for 14 years before going to Virginia in 1992. She is currently the department chair of Accounting at Virginia.

This book provides a clear summary of tax law as it affects both individuals and corporations. It is laid out in an easy-to-follow manner, cites relevant tax codes, and provides sample scenarios to explain concepts. In some places, it contains detail on tax law that currently has no effect. One star

off for not providing much detail on the importance of the tax codes to decision-making, and how some of the tax codes are used/abused in real life. Much in the book is subject to change from year to year as new legislation is added.

The kindle e-textbooks are amazing. Making flash cards, highlighting, note taking, etc. I'll never buy a paper textbook again (unless I have to).

very good condition

Very easy read and good coverage of the topic for business people.

Organized in a way that makes it easy to casually read to understand basic tax issues, however has the depth that would be required to be used as a text book.

Great

I really liked this tax book. I like tax in general so I'm not surprised but it did a good job of covering the policy side of it as well.

I've purchased my fair share of textbooks, and was surprised to see that this hardcover was printed in black/white/grayscale printing. All that colored ink must have gone to the rainbow band on the cover... Other than that, no complaints. Solid book.

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